Formed in 2014 as a regional brand
- Included public transportation providers and MARC

RideKC includes the following organizations

City of Independence
- Serving Independence, Missouri

Johnson County Transit
- Serving Johnson County, Kansas

Kansas City Area Transportation Authority
- Serving 7 Counties (3 in Kansas and 4 in Missouri)

Kansas City Streetcar Authority
- Serving Kansas City, Missouri

Unified Government Transit
- Serving Wyandotte County
RideKC

RideKC: More Than a Name

A unifying concept
• Image, marketing, service delivery without borders

What has been accomplished?
• Regional service delivery system
• Co-branded vehicles, website and marketing campaign
• Cooperative service and management agreements
• Regional fleet and project procurements
Formed in 1965 as a Bi-state Compact through the U.S. Congress
Began providing Transit Service in 1969
We are a Quasi-governmental Bi-state Regional Transportation Authority
RideKC
Board of Commissioners

Daniel Serda
Chair

David Bower
Vice-Chair

Michael Short
Treasurer

Melissa Bynum
Secretary

Jim Allen
Commissioner

Nancy Bauder
Commissioner

Gary Mallory
Commissioner

Thomas E. Sims
Commissioner

Ricky D. Turner
Commissioner
KCATA Executive Team

• President/CEO: Robbie Makinen
• Deputy CEO: Sam Desue
• Senior Vice-president Strategic Planning & Economic Development: Dick Jarrold
• Following Vice-presidents:
  • Community Economic Development: Brien Starner
  • Human Resources (EEO) Officer: Teresa Bing
  • Finance & Procurement/CFO: Michael Graham
  • Marketing & Technology: Mike Grigsby
  • Regional Planning: Chuck Ferguson
  • Regional Services Delivery & Innovations: Jameson Auten
  • Transit Operations: Bill Spies
Types of Services

**Fixed-route**
- Bus or rail that has a set schedule and route

**Flex-route**
- Bus that serves a defined area, but can both follow a route or deviate to specific pick-up/drop-off locations

**Express or Commuter**
- Bus that bypasses defined areas to offer expedited service

**Paratransit**
- Door-to-door service for eligible individuals within ¾-miles of fixed-route services

**On-Demand**
- Curb-to-curb service that can be summoned on-demand
RideKC
How are we doing?

Ridership
• Fixed-route: 16,164,829 (>\(-1.0\%)\)
  • Includes Flex-route, express/commuter and streetcar numbers
  • KC Streetcar accounted for 2,060,271 trips in 2017
• Paratransit: 399,890 (-2.6%)
• On-demand: 41,131 (+1,677\%)

Other Performance Metrics
• On-time Performance
• Cost/trip (or boarding)
• Riders/hour
• Variety of safety metrics
• Mechanical Issues, Accidents and Service Interruptions
• Customer Feedback/Complaints
Mission
  • We connect people to opportunities

Vision
  • Quality seamless regional transportation for everyone

Goals
  • Position KCATA to be a recognized leader in regional transportation and related development
  • Position the organization to meet current and future needs and opportunities
  • Communicate KCATA’s value to the vitality and economic growth of the community and the region
RideKC
Why are you here?

More than that, we want your advice!

• How can we turn ridership around?
• How do we change perception from riders and non-riders?
• Do our services reflect the quality we want for our customers?
• How do we better ourselves in a cost-effective manner?
• How do we innovate in an ever-changing world?
According to Committee Guidelines, your role is:

• To provide a forum for concerns and ideas pertaining to public transportation.

• To recommend and assist in developing policies, services, and procedures that affect transit service and access.

• To provide education and technical assistance to customers and stakeholders interested in improving transit service.

• To assist with communications materials and activities to improve coordination between KCATA and customers.
Today
• Select a recurring meeting date and time
  • First or Second Monday after 4pm
  • First or Second Wednesday b/w 11am and 2pm
  • First Thursday after 1:30pm
  • First Friday between 11am and 3pm

By April Meeting
• Choose a Committee Chair and Vice-chair
  • KCATA CEO or CEO’s designee will select chairpersons
  • To be approved by KCATA Board of Commissioners in March
• Questions, comments or ideas – Email Tyler Means
  • If interested in being Chair or Vice-chair, please let us know
Tyler O. Means, AICP
Innovative Services Manager

tmeans@kcata.org
816-346-0383