Kansas City Area Transportation Authority

One RideKC: Regional Transit And Funding Plan

Stakeholder Advisory Committee, May 20, 2021

#OneRideKC
Agenda

- Welcome and Purpose
- Process Overview
- Stakeholder Engagement Process
- Four Pillars of Access
- Process Success
- Next Steps
### Process Overview

Concurrent tasks of communications and stakeholder engagement, transit planning, and financial planning.

<table>
<thead>
<tr>
<th>April 2021</th>
<th>May 2021</th>
<th>June 2021</th>
<th>July 2021</th>
<th>August 2021</th>
<th>September/October 2021</th>
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</thead>
<tbody>
<tr>
<td>Project Kickoff</td>
<td>Market Analysis</td>
<td>Develop Plan Scenarios</td>
<td>Develop Preferred Scenario</td>
<td>Preferred Scenario Refinement</td>
<td>Transit Plan</td>
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<tr>
<td>Data Analysis</td>
<td>Stakeholder Advisory</td>
<td>4 Pillars Screening</td>
<td>Scenario Development</td>
<td>Financial Model Refinement</td>
<td>Funding Plan</td>
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<td>Market Research</td>
<td>Committee Meeting #1</td>
<td>Financial Model Development</td>
<td>Financial Model Complete</td>
<td>Stakeholder Advisory</td>
<td>Communications Plan</td>
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<td>Committee Meeting #2</td>
<td>Case Statement</td>
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<td>Citizens Advisory</td>
<td>Joint Meeting</td>
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<td>Committee Meeting #2</td>
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<td>Financial Task Force</td>
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<td>Meeting #1</td>
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</tbody>
</table>

- **April 2021:**
  - Project Kickoff
  - Data Analysis
  - Market Research

- **May 2021:**
  - Market Analysis
  - Stakeholder Advisory Committee Meeting #1
  - Citizens Advisory Committee Meeting #1
  - Financial Task Force Meeting #1

- **June 2021:**
  - Develop Plan Scenarios
  - 4 Pillars Screening
  - Financial Model Development

- **July 2021:**
  - Develop Preferred Scenario Development
  - Financial Model Complete

- **August 2021:**
  - Preferred Scenario Refinement
  - Financial Model Refinement
  - Stakeholder Advisory Committee Meeting #2
  - Citizens Advisory Committee Meeting #2
  - Financial Task Force Meeting #2

- **September/October 2021:**
  - Transit Plan
  - Funding Plan
  - Communications Plan
  - Case Statement
  - Joint Meeting
Where We Are

- Need to make the case for regional investment
- Need to build on existing foundation
- Need a road map to success

Where We’ll Finish

- Communication Plan
- Financial Plan
- Transit Plan
- Stakeholder Engagement
- Case Statement
- Success Road Map
  - Actionable
  - Milestones
  - Owners
Advisory Committees

**Stakeholder Advisory Committee**
Role: Executive level advisory and thought-leadership insight to the overall process.

Provide thought leadership to community perception, message development, case statement, and strategy.

**Citizens Advisory Committee**
Role: Citizens focused advisory to the transit planning process and will ensure voices from the community are heard.

Advise in the development of plans that are responsive to community priorities and equitable transportation.

**Financial Task Force**
Role: Municipal finance focused on advisory and validation to financial strategies, assumptions and model.

Advise in the development of financial plans and assumptions, assure validity of revenues and costs associated with the long-term funding of the program.
<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ann Smith-Tate</td>
<td>Shawnee Chamber of Commerce</td>
</tr>
<tr>
<td>Bill Dietrich</td>
<td>Downtown Council of KC</td>
</tr>
<tr>
<td>Bill Ferguson</td>
<td>Overland Park Chamber of Commerce, Central Bank of the Midwest</td>
</tr>
<tr>
<td>Brad Cornell</td>
<td>Olathe Chamber of Commerce</td>
</tr>
<tr>
<td>Brian McKiernan</td>
<td>Unified Government of Wyandotte County / Kansas City, Kansas</td>
</tr>
<tr>
<td>Caleb Clifford (Alternate for Frank White Jr.)</td>
<td>Jackson County</td>
</tr>
<tr>
<td>Carlos Gomez</td>
<td>Hispanic Chamber</td>
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<tr>
<td>Carolyn Watley</td>
<td>CBIZ Benefits &amp; Insurance Services, Inc., KCADC, KC Chamber of Commerce</td>
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<tr>
<td>Cassandra Wainwright</td>
<td>Concerned Clergy Coalition of Kansas City</td>
</tr>
<tr>
<td>Crissy Dastrup (Alternate for Councilman Eric Bunch)</td>
<td>KCMO, 4th District</td>
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<tr>
<td>Daniel Silva</td>
<td>Kansas City, Kansas Chamber of Commerce</td>
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<tr>
<td>David Cauble (alternate for Paul Kempinski)</td>
<td>Children's Mercy Hospital</td>
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<tr>
<td>Ed Ford</td>
<td>Northland Regional Chamber of Commerce</td>
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<tr>
<td>Eileen Weir</td>
<td>City of Independence</td>
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<tr>
<td>Griffin Smith (alternate for Shelie Daniel)</td>
<td>MoDOT - Kansas City District</td>
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<tr>
<td>Gwen Grant</td>
<td>Urban League of Greater Kansas City</td>
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<tr>
<td>Jon Stephens</td>
<td>Port KC</td>
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<tr>
<td>Josh Powers</td>
<td>Johnson County</td>
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<tr>
<td>Justice Horn</td>
<td>Department of Energy and Metropolitan Energy Center</td>
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<tr>
<td>Justus Weiker</td>
<td>Unified Government</td>
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<tr>
<td>Ken Bacchus</td>
<td>Black Chamber of Commerce of Greater Kansas City</td>
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<tr>
<td>Kim Randolph</td>
<td>Heartland Black Chamber of Commerce</td>
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<tr>
<td>Lindsey Douglas</td>
<td>KDOT</td>
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<tr>
<td>Pat “Duke” Dujakovich</td>
<td>Greater AFL-CIO</td>
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<tr>
<td>Rep. Ingrid Burnett</td>
<td>Missouri House of Representatives</td>
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<tr>
<td>Ron Achelpohl</td>
<td>MARC</td>
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<tr>
<td>Tamika McClaine</td>
<td>KCATA</td>
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<tr>
<td>Teresa Martinez</td>
<td>Visit KC</td>
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<tr>
<td>Tim McKee</td>
<td>Olathe Chamber of Commerce</td>
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<tr>
<td>Tom Gerend</td>
<td>KC Streetcar Authority</td>
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<tr>
<td>Tracey Osborne Oltjen</td>
<td>Overland Park Chamber of Commerce</td>
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<tr>
<td>Vickie Wolgast</td>
<td>South KC Chamber &amp; Martin City District Manager</td>
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<tr>
<td>William &quot;Bill&quot; George</td>
<td>Kansas City Transportation Group</td>
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# Financial Task Force Invitations

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Brennan Crawford</td>
<td>Community Housing of Wyandotte County/Community Development Financial Institution Coalition</td>
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<tr>
<td>Bridgette Williams</td>
<td>Heavy Constructors Association</td>
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<tr>
<td>Daniel Serda</td>
<td>LISC/Community Development Financial Institution Coalition</td>
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<tr>
<td>Ed Eilert</td>
<td>Johnson County Board of County Commissioners</td>
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<tr>
<td>Fred Yonker</td>
<td>Belton Chamber of Commerce, Cass County Coalition of Chambers</td>
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<tr>
<td>Greg Kindle</td>
<td>Wyandotte Economic Development Council</td>
</tr>
<tr>
<td>Jeff Pittman</td>
<td>Kansas Legislature - state senator</td>
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<tr>
<td>Jerry Nolte</td>
<td>Clay County</td>
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<tr>
<td>Joe James</td>
<td>Country Club Bank, Northland Regional Chamber of Commerce</td>
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<tr>
<td>Kathleen VonAchen</td>
<td>Unified Government</td>
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<tr>
<td>Michael Collins</td>
<td>JE Dunn Capital Partners</td>
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<tr>
<td>Troy Schulte</td>
<td>Jackson County</td>
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<tr>
<td>Alise Martiny</td>
<td>Greater Kansas City Building Trades Council</td>
</tr>
<tr>
<td>David Warm</td>
<td>MARC</td>
</tr>
<tr>
<td>Deb Settle</td>
<td>Northeast Johnson County Chamber of Commerce</td>
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<tr>
<td>Douglas Stone</td>
<td>Lewis Rice, LLC</td>
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<tr>
<td>Herbert Hardwick</td>
<td>Hardwick Law Firm</td>
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<tr>
<td>Jason Carter-Solomon</td>
<td>Enterprise Bank &amp; Trust</td>
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<tr>
<td>Joe Hudson</td>
<td>Carpenters Regional Union</td>
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<tr>
<td>Joe Reardon</td>
<td>Greater Kansas City Chamber of Commerce</td>
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<tr>
<td>Marcia Harrington</td>
<td>Wyandotte Economic Development Council (alternate for Greg Kindle)</td>
</tr>
<tr>
<td>Scott Neufeld</td>
<td>Johnson County Government</td>
</tr>
<tr>
<td>Tammy Queen</td>
<td>City of Kansas City, Mo</td>
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### Citizens Advisory Committee Invitations

#### INVITED - NOT ACCEPTED

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Clyde McQueen</td>
<td>Full Employment Council</td>
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<tr>
<td>Dan Goodman</td>
<td>Johnson County, Kansas, Area Agency on Aging</td>
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<tr>
<td>Don Maxwell</td>
<td>Prospect Business Association</td>
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<tr>
<td>Julie Brewer</td>
<td>United Community Services of Johnson County</td>
</tr>
<tr>
<td>Michele Stitt</td>
<td>The Church of Jesus Christ of Latter-day Saints</td>
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<tr>
<td>Pam Vassar</td>
<td>Johnson County Community College</td>
</tr>
<tr>
<td>Suzanne Wheeler</td>
<td>Mid-America Gay &amp; Lesbian Chamber</td>
</tr>
<tr>
<td>Thomas M. Scott</td>
<td>KCK Housing Authority</td>
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#### ACCEPTED INVITATION

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Aaron Deacon</td>
<td>Ride KC Advisory Committee, KC Digital Drive</td>
</tr>
<tr>
<td>Ajibola Adepoju Barbee</td>
<td>Jewish Vocational Services</td>
</tr>
<tr>
<td>(alternate for Hilary Singer)</td>
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<tr>
<td>Amy Castillo</td>
<td>Ability KC</td>
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<tr>
<td>Brandy Williams</td>
<td>Mid-America LGBT Chamber</td>
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<tr>
<td>(alternate for Suzanne)</td>
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<tr>
<td>Elaine Stroud</td>
<td>KCK Housing Authority</td>
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<tr>
<td>(alternate for Thomas Scott)</td>
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<tr>
<td>Eric Rogers</td>
<td>BikeWalkKC</td>
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<tr>
<td>Gina Gowin</td>
<td>Alphapoint</td>
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<tr>
<td>John Sharp</td>
<td>South Kansas City Alliance</td>
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<tr>
<td>Keely J. Schneider</td>
<td>Workforce Partnership (Johnson, Leavenworth, Wyandotte)</td>
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<tr>
<td>Logan Heley</td>
<td>City of Overland Park</td>
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<tr>
<td>Matt Staub</td>
<td>KC Regional Transit Alliance</td>
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<tr>
<td>Merrique Jenson</td>
<td>SocialScope Productions / Transformations Youth Organization</td>
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<td>Michele Stitt</td>
<td>The Church of Jesus Christ of Latter-day Saints</td>
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<tr>
<td>Niki Lee Donawa</td>
<td>Truman Medical Centers</td>
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<tr>
<td>Paige Perlik</td>
<td>National WWI Museum and Memorial</td>
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<tr>
<td>Sean Ackerson</td>
<td>Southtown Council, Brookside Business Association, Troost Avenue District</td>
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<tr>
<td>Steve Franklin</td>
<td>Johnson County Community College</td>
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Four Pillars of Access

Housing
Healthcare
Education
Employment
What advice would you give the KCATA and project team as they think about priorities and decision making?
What advice would you give the KCATA and project team to assure the process is a success?
Next Steps

- Next Stakeholder Advisory Committee – late Summer 2021

- Anticipate electronic information updates
- Provide feedback on messaging and community news
- Promote links to project information and process facts
- Respond to surveys and links for ideas and insights
Questions and Follow Along

David Johnson: djohnson@kcata.org
Ehren Bingaman: ehren@transproconsulting.com
Jason Parson & Erin Barham, APR: erin@parsonkc.com

#OneRideKC