



## RideKC Advisory Committee

4:00pm April 09, 2018

Large Breen Conference Room, KCATA

Regularly Scheduled Meeting

### MEETING SUMMARY

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The meeting was attended by the following committee members: Jim Roy, Jim Huffman, Caroline Moriarty, Theresa Garza, Marney Burke, Paul Ferguson, Teresa Martinez, Aaron Deacon, Lizzie Brown, Phil Hanson, Christine Murray, ZhiQuing Chen and Mark Swails.

Additionally, the following RideKC staff members were in attendance: Sam Desue, Jameson Auten, Dick Jarrold, Michael Graham, Mike Goodman, Shawn Strate and Tyler Means. Tom Gerend Executive Director of the Kansas City Streetcar Authority, was also in attendance.

#### 1. Opening Statements (5 minutes) – Jameson Auten, VP Regional Services Delivery & Innovations

Tyler Means opened the meeting by having the committee and attendees provide an introduction. Afterwards, Jameson Auten welcomed the committee to the KCATA and provided an introduction that illustrated the value of this committee. Mr. Auten spoke to how this committee could potentially act as a sounding board for new and innovative ideas, and a direct conduit to our existing customer base and those who RideKC would like to have as customers. In the coming months, RideKC would like to see this committee to begin building efforts to help us with marketing, communications, planning and ideas for service delivery.

#### 2. Committee Update – (10 minutes) – Tyler Means, Innovative Services Manager & Staff Liaison

##### a. Approve February Meeting Summary

On the motion and second of Phil Hanson and Marney Burke, the February Meeting Summary was approved.

##### b. Update on Chair/Vice-chair

# RideKC

RideKC is going through the final steps to select a chair and vice-chair for the RideKC Advisory Committee. The KCATA Board of Commissioners will approve the CEO/CEO-designee selections in either April or May.

## **c. Update on Website and other Efforts**

In addition to the selection of chair and vice-chair, KCATA is finalizing a webpage for the committee. The webpage will house all agendas, meeting summaries and any other materials distributed during meetings. Additionally, a calendar of committee and any sub-committee meeting times and events will be listed.

## **3. Fixed-route Planning Presentation (30 minutes) – Mike Goodman and Shawn Strate**

Mike Goodman and Shawn Strate provided a presentation on the efforts behind fixed-route planning. This includes everything from route design, stop analysis, schedule development, service changes and implementation of a fixed-route. Mr. Goodman and Mr. Strate illustrated how the KCATA fixed-route system has been similar since its inception in 1967. Furthermore, the presentation illustrated the time table in which the planning team must review potential changes, arrange public meetings, coordinate those changes with other routes and put those changes into action. The presentation will be included along with the meeting summary for review.

## **4. Questions & Answers/Discussion (20 minutes)**

After the presentation by Mr. Goodman and Mr. Strate, the committee, presenters and RideKC staff had a good discussion about future transportation efforts, incorporating innovative concepts into the transportation system, communication and marketing of services, as well as future streetcar plans. RideKC staff is thankful to Mr. Goodman, Mr. Strate and Mr. Gerend for being on hand to contribute to the presentation.