

RideKC Advisory Committee

4:00pm February 26, 2018

Large Breen Conference Room, KCATA

Regularly Scheduled Meeting

MEETING SUMMARY

The meeting was attended by the following committee members: Jim Roy, Jim Huffman, Caroline Moriarty, Theresa Garza, Marney Burke, Paul Ferguson, Teresa Martinez, Kim King, Aaron Deacon, Lizzie Brown, Phil Hanson, Christine Murray, ZhiQuing Chen, Susie Haake and Mark Swails attended by conference call.

Additionally the following RideKC staff members were in attendance: Anita Cobbins, Pete Comer, David Johnson, Dick Jarrold, Lisa Womack, Chuck Ferguson, Rhianna Weilert, Mike Goodman, Jameson Auten, Cindy Baker and Brien Starner. Additionally, Director Unified Government Transit Just Welker was in attendance.

1. Opening Statements (5 minutes) – Tyler Means, Staff Liaison

Tyler Means opened the meeting by introducing himself and welcoming everyone to the Kansas City Area Transportation Authority. Mr. Means provided a brief rundown of the meeting agenda before opening the floor to introductions.

2. Introductions (10 minutes)

Each committee member and member of staff in attendance provided an introduction. A roster of committee members has been provided in addition to the meeting summary.

3. Advisory Committee Photograph and Badges (20 minutes)

A group photograph of the committee was taken by Rhianna Weilert, KCATA's Graphic Designer. The photo will be placed online on the RideKC website. Each member also had a RideKC badge made that allows them to access RideKC services for no cost (not including Freedom On-demand). It is the hope of RideKC staff that the committee members will take the opportunity to utilize RideKC services and get to know how the service works and feels.

RideKC

4. Transportation 101 Presentation (20 minutes) – Tyler Means, Staff Liaison

Mr. Means provided a presentation to the committee that outlined the background of the RideKC regional partnership and KCATA, the types of services available in the region, ridership and performance metrics, agency mission, vision and goals, and purpose of the committee. The committee selected second Mondays of every-other-month at 4pm as the recurring meeting time. Mr. Means introduced himself as staff liaison to the committee. Between the February and April meeting, RideKC will be selecting the Chair and Vice-chair of the committees. Should any committee members be interested in serving as Chair or Vice-Chair, he or she should reach out to Mr. Means. The PowerPoint presentation has been provided with the meeting summary.

5. Questions & Answers/Discussion (30 minutes)

Mr. Means opened the meeting up to questions. For approximately 30 minutes the committee and RideKC staff had a discussion regarding the types of service, the falling ridership numbers, processes for planning and implementing service or service changes, among other topics. The committee expressed interest in gaining continued education on planning and scheduling, national and local ridership trends, customer satisfaction and outreach, economic development, and innovative services, business models and technological advancements. The feedback from the committee will be helpful in shaping future agendas and ensuring the committee receives the necessary knowledge to help RideKC shape future activities.