

# RideKC DRIVES

# JOB ACCESS

RideKC transportation partners and the regional business community are reinventing the wheel by creating innovative, robust ways to connect more people to jobs.

RideKC puts your business in the driver's seat and builds creative solutions around you by designing services that use multiple modes of transportation, including fixed-route options, vanpool, ride-hailing and other emerging modes. We can even co-brand with your company name!

We've joined forces with the Mid-America Regional Council (MARC), the Greater Kansas City Chamber of Commerce, and Enterprise to provide mobility options that will benefit organizations around the region.



## How You Benefit

- ▶ Increased return on investment
- ▶ Greater employee retention
- ▶ Enhanced recruiting efforts
- ▶ Stress-free collaboration

# Job Access Options at a Glance



## Customized Transportation Plan Development

The Kansas City Area Transportation Authority, MARC, and Enterprise can help businesses better understand their transportation needs and potential solutions through employee surveys and spatial analysis of employees' transit patterns. Let us do the heavy lifting!

## Customized Employee Express Service

If fixed-route bus service doesn't make sense for your organization, consider our roomy 12-passenger, WiFi enabled vans as a mobility option. These vans can comfortably accommodate your employees, and with this customized solution comes the ability to co-brand.

## Transportation Management Association (TMAs)

TMAs allow for businesses within concentrated areas to pool their resources towards a solution tailored just for them.

Robust transportation programming provided by TMAs can contribute to employee retention and recruitment, helps to further corporate sustainability goals, and increase attractiveness of a location for businesses and residents.

Contact MARC at: [agraor@marc.org](mailto:agraor@marc.org) or call 816.474.4240.

## Employer Pass Program

When talking about ROI, this program is one of the best returns on investment.

With this program, the employer pays at least \$5 toward the cost of a 31-Day bus pass for each participating employee. Then RideKC adds a \$5 discount so employers can pass on significant savings to their employees.





**Download the RideKC App for a free Day Pass!**

## Program Benefits

### *For Employers*

- ▶ Drive recruiting efforts
- ▶ Stress-free solutions
- ▶ Reduce parking costs

### *For Employees*

- ▶ Cut commuting costs
- ▶ Stress-free commute
- ▶ Save time and money
- ▶ Tax-deductible savings

## Guaranteed Ride Home Program

Employees are guaranteed two free taxi rides home a year, 24/7, in the case of an emergency. You must register for the service in advance.

Drive your employees to [RideShareKC.org](http://RideShareKC.org) to register for this service and the comfort of a stress-free commute.

## Carpool

There are lots of great reasons to carpool. Employees can save money, help keep the air clean, keep miles off their cars and reduce stress – just by sharing the ride with one other person.

To learn more information about employer carpool programs, visit [RideShareKC.org](http://RideShareKC.org) or call 816.842.RIDE.

## Vanpool

A vanpool is a larger group of commuters who ride to and from work on a regular basis in a designated van instead of a car. Vanpooling is a great solution where a bus may not make sense.

RideKC has teamed up with Enterprise to provide low cost, flexible vanpool options.

## Traditional Bus Service

We will work with you to assess the needs of your organization that could lend itself to fixed-route bus service option.

A perfect example of this type of collaboration is the extension of our 595 Gardner-OP Express route. It is a partnership with the Johnson County Government that provides an innovative solution based on the needs of multiple, large employers in the Gardner-Edgerton area.

This new collaboration drives job access by getting employees to jobs in southern Johnson County.

## Emerging Technologies

### **RideKC App**

Plan your trip, track your ride, pay your fare. All with the RideKC App.

This interactive app allows users to track their bus in real-time and track the KC Streetcars.

### **Freedom On-Demand App**

This new app-based option offers our paratransit riders same day service getting them where they need to go, when they need to get there.

Download the app and summon a ride when you like. Book a trip when you need it and you can track your ride with your smart device. No smartphone? No problem. You can call to book a trip. Call 816-842-9070 for more information.

## RideKC Retail Discount Program

Looking for a way to drive more customers to your business?

We'd love to help promote our partnership and let riders know about the discounts they can receive.

One innovative way to do this is by offering a discount for customers who present their 31-Day Bus Pass (either a bus pass or through the RideKC app).

Ask us how the RideKC Retail Discount Program could help your business.





**Do you have ideas on how we can partner?**

We want to hear them! RideKC is here to build partnerships with the business community and the region!

## Contact Info

### Bus Service

marketing@kcata.org  
RideKC.org

### TMA's

agraor@marc.org  
816.474.4240

### Freedom On-Demand

816.842.9070  
freedom@ridekc.org

### Guaranteed Ride Home & Carpool

ridesharekc.org  
816.842.RIDE

### Vanpool

GroupEmail.KCATARideshare@ehi.com  
1.800.826.4967

### RideKC Retail Discount Program

marketing@kcata.org

### Employer Pass Program

marketing@kcata.org

# RideKC

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