## What is MAX Service?

## MAX is RideKC's brand for Bus Rapid Transit

- BRT lines around the world have enhanced transit service in highly populated residential and commercial corridors.
- Similar to rail transit service, but costs less to operate.
- BRT stations optimize passenger use and safety.

## KCATA currently operates two MAX BRT lines:

- Main Street MAX (opened 2005)
- Troost Avenue MAX (opened 2011)
- KCATA's MAX BRT lines connect with the progress that continues to positively impact the communities they serve.



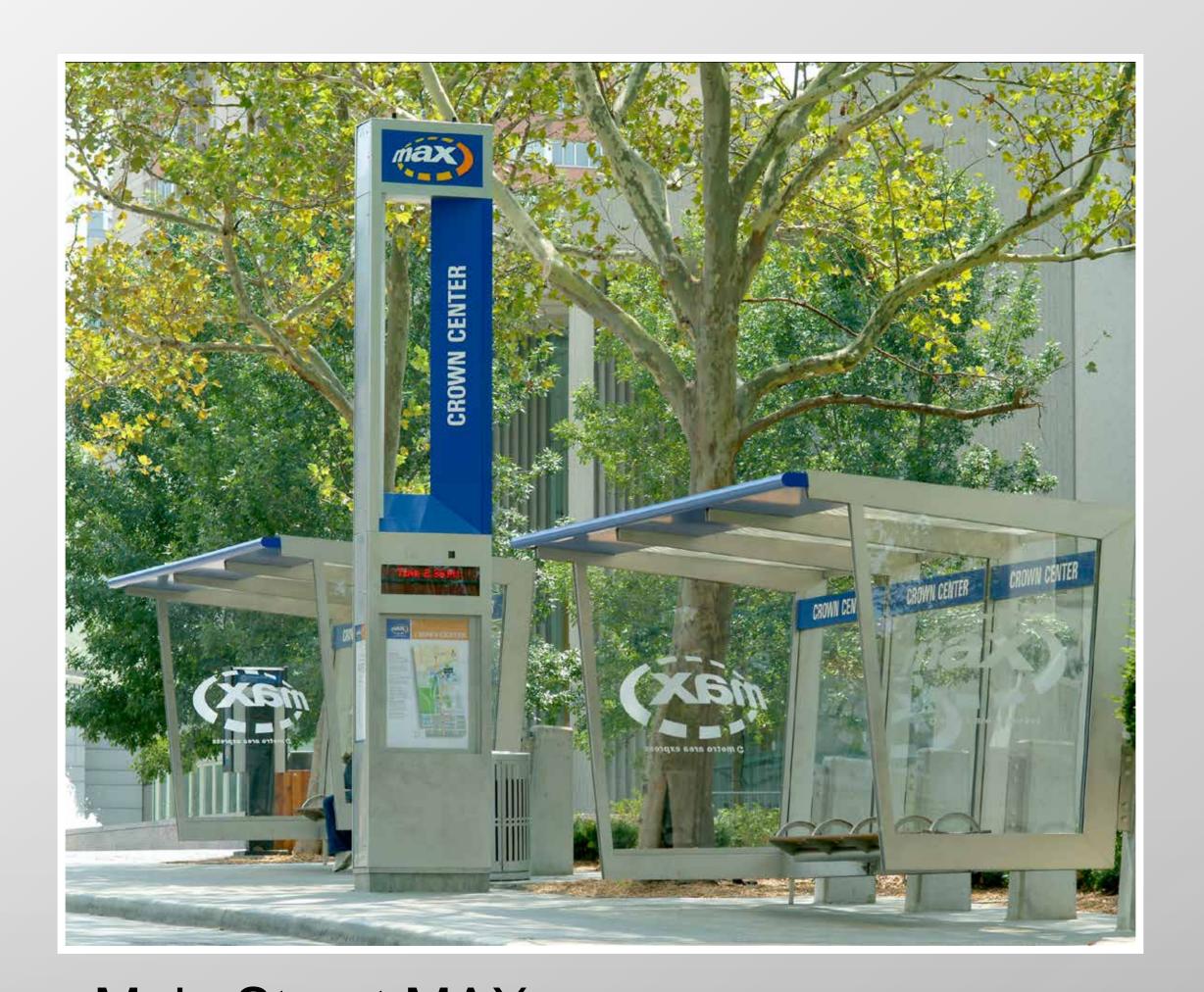
More frequent service

Highly visible transit stations

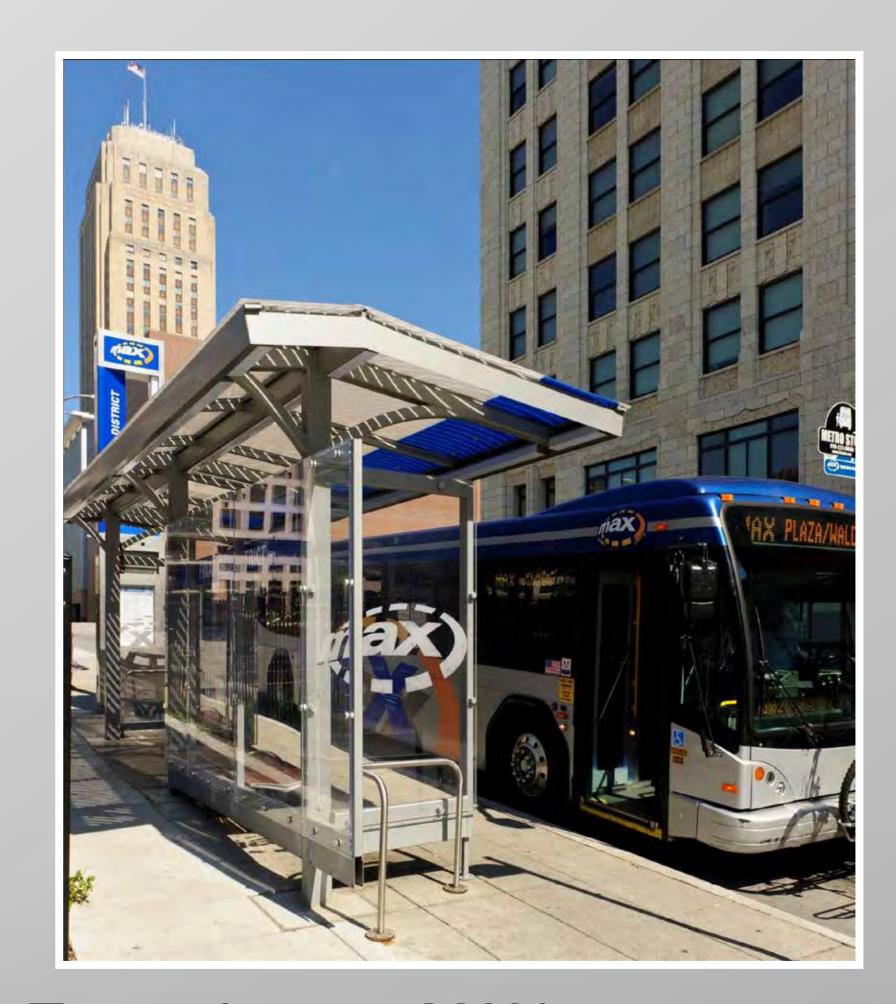
Fewer stops for faster, more reliable service

Traffic signal priority

Unique identity and brand



Main Street MAX



Troost Avenue MAX

